

DUT Call 2024

– Create a 2 min Project Video

Seize this chance to present your work in a video, a dynamic and engaging format that could significantly boost the visibility of your project. Your video will be featured on the [DUT YouTube Channel](#) and can be shared on LinkedIn.

Submit the video

Send it to projects@dutpartnership.eu

If the file is too large, we suggest using [WeTransfer](#) (a free file-sharing tool) to share the file.

Recommended format: A video interview

Video content

- **Pick an audience:** Choose a specific audience that you are trying to explain your project to. Example: citizens/city planners in X countries/EU countries/other.
- **Tell us your project's story answering these questions with the audience in mind:** What societal challenge your project tries to address / improve? What do you aspire to change or to contribute to through your project? Why would the project results matter to others (your audience)?; How would (your audience) benefit from what your project wants to achieve?
- **Examples from Call 2022:** CUE [NATURO](#) PED [Energy4All](#) 15minC [SPECIFIC](#).

Requirement

The **EU and DUT logo** must be placed together and added to the video (example: at the end). Download the logos here: [Logos \(with usage instructions\).zip](#).

The video should be around **2 minutes long**.

Editing the video

- You can use free online video editing tools (Example: [Canva](#)). If possible, edit the interview together with other videos or images that exemplify what you are talking about, and add subtitles.
- Consider asking a communication department for materials or support to edit the video.

Tips and Tricks for camera placement

- Filming the video with a smartphone or camera in **landscape mode (horizontal)**. Use a tripod or stable surface to avoid shaky footage. This ensures a professional look to the video.
- Position the camera at eye level. Maintain eye contact with the camera to create a connection with the audience.

- Rule of thirds: Frame the interviewee slightly off-centre.
- Headroom: Leave a slight amount of headroom and frame the subject from the chest up.



- Choose a well-lit and quiet environment with a clean and non-distracting background.
- If available, use an external microphone for improved audio quality.
- Wear solid colours to avoid distracting patterns on camera.