

MISSION-LED COMMUNITY CHANGE MASTERCLASS

20-22 MARCH 2024

MARIBOR, SLOVENIA

A MISSION-LED APPROACH TO COMMUNITY CHANGE

To meet the challenges of the 21st century, our communities need to make rapid, far-reaching and unprecedented changes. Otherwise, we face compounding, critical social and ecological crises.

Although this has been clear for some time, communities in most places are still only managing slow, incremental and fragmented change. This is insufficient to address the systemic challenges that we face, and their underlying drivers. Clearly we need to find better ways of working together and making change happen.

Taking a mission-led approach to community change pushes us to find ways to achieve the speed and scale of systemic change that will enable our communities to genuinely thrive through the 21st century.

FOCUS OF THIS TRAINING

A mission-led approach to change forces us to explicitly reframe, rethink and reorganise around what is actually needed - rather than what we currently think is possible.

A mission-led approach therefore demands a massive shift in our mindset. It means working very differently to how most of us have been trained and rewarded to operate. It will require substantial organisational reshaping. This means that we must build our personal and community capacities to adopt and pursue mission-led change.

During this training, we will use collaborative learning approaches to help you to adopt a mission-led mindset; and to explore ways that you can use a mission-led approach to help organise, plan, and manage radical change for your organisation and community. You will gain knowledge and confidence to help your community take a mission-led approach to change.

In partnership with:



KORIMAKO

THRIVING
COMMUNITIES



Driving Urban
Transitions

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IS THIS COURSE RIGHT FOR YOU?

- Are you passionate about your community and trying to make positive/holistic change happen in some way?
- Do you have some understanding of the equity, sustainability, climate, and socio-economic challenges facing your community, and others?
- Are you frustrated by the persistent gap between changes currently being achieved and what you see is really needed?
- Are you looking for help and ideas on how you, your organisation, your community and/or your partners could do much better?

**Yes to most of these questions?
Then this training is for you!**

You could work for any type of organisation, or be an independent individual. Everyone is welcome. No specific academic training is required.

[Register Now](#)

ABOUT US

Korimako is a non-profit social enterprise on a mission to help create change towards more sustainable, equitable, and resilient societies.

We are specialists in the 'how' of transformational change. We have extensive experience working with communities and partners to develop projects and programmes that help to create the changes that our societies really need. We know very well how hard this is. We have many years of experience supporting communities through our advice, training, expert, and facilitation services.

You can find out more about us at www.korimako.org.

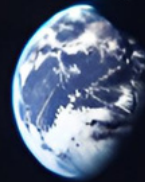
Korimako is leading the Thriving Communities initiative - which is all about helping communities to create radical enough change to thrive in the 21st century. A mission-led approach to change lies at the heart of Thriving Communities.

www.thriving-communities.org



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COURSE CONTENT

Session	Day 1 20 March 2024	Day 2 21 March 2024	Day 3 22 March 2024
Morning 09.30-11.00	<p>Introductions and warm up</p> <p>Reflection exercise on where we are starting from.</p>	<p>Warm up</p> <p>Enablers of Change: Collaborative communities, enabling economies, smarter systems, and municipal momentum.</p>	<p>Warm up</p> <p>Mission-led Change Sprint: Group exercise testing a mission-led approach to change on a neighbourhood-scale scenario.</p>
Coffee Break 11.00-11.30			
Middle 11.30-13.00	<p>Mission-led Change: Mission mindsets and shaping community missions.</p>	<p>Transformative investment</p> <p>Mission Change Management: Backcasting, systems analysis, horizon & gap scanning, portfolio management, collective learning.</p>	<p>Mission-led Change Sprint: Part 2</p> <p>Reflections on our learnings & next moves</p>
Lunch Break 13.00-14.00			
Afternoon 14.00-16.00	<p>Regenerating Civic Imagination: Asset mapping, placemaking, civic imagination and storytelling.</p>	<p>Mission Incubators: Governance models, allies, partnerships & core team design.</p>	<p>Travel home...</p>
Evening	<p>Social activity</p>		

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TRAINER



TIM TAYLOR

DIRECTOR, KORIMAKO

Tim specialises in supporting organisations and communities to shape, develop and deliver transformative social, economic and environmental change initiatives.

Tim's experience covers urban development, energy systems, circular economy, community development, sustainable economies, investment models, disaster recovery and international development. He has worked on varied projects and programmes in the Western Balkans, New Zealand, UK, Asia, North America and across Europe.

[LinkedIn Profile](#)

CONTACT

We are happy to discuss whether this masterclass is right for you. Contact Tim with any questions on tim@korimako.org.

For any questions on DUT hosting, registration and travel contact:

johannes.riegler@jpi-urbaneurope.eu

peter.froehlich@ffg.at



REGISTRATION AND PRACTICALITIES

Thanks to generous support from the Driving Urban Transitions programme, we are pleased to be able to offer this training for free to participants in the DUT 'Urban Doers' community and members of the DUT partnership. We just ask that participants commit to participating fully for the duration of the training.

Click on this link to book one of the very limited places available on this training:

[Register Now](#)

The training will be held in central Maribor in Slovenia. Snacks will be provided during the training. Participants will get their own lunch.

Participants should make their own travel arrangements. Travel costs for the "Urban Doers Community 2023" will be covered by the DUT Partnership via FFG (according to the regulations of FFG, for transport & hotel costs for up to three nights). Please make your own travel arrangements, you will receive reimbursement templates from the DUT team after the event.



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